## Yakima County

## Quit Line Data Summary January 01 - June 30, 2006

January 01 - June 30, 2006		
	County	State
Number of Calls to Quit Line	N = 282	N = 9,581
Percent of Statewide Calls	3.8%	100.0%
Percent of State Population in County <sup>1</sup>	3.8%	100.0%
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	County %	State %
Gender	N = 280	N = 7,852
Female	58.2%	61.3%
Male	41.8%	38.7%
Race/Ethnicity	N = 272	N = 6,936
People of Color	19.5%	19.5%
White	80.5%	80.5%
Age	N = 278	N = 7,533
Less than 18 years old	1.1%	1.3%
18 - 24 years old	15.8%	18.9%
25 - 34 years old	24.5%	25.6%
35 - 44 years old	22.3%	21.4%
45 years and older	36.3%	32.8%
Education	N = 270	N = 6,875
Did not graduate high school	32.6%	20.0%
High school graduate	35.6%	36.1%
Some college/vocational school	21.1%	31.1%
College graduate	10.7%	12.7%
Caller Type	N = 281	N = 8,981
General Information	1.8%	10.5%
	0.7%	3.0%
Health care provider		
Tobacco user	97.5%	86.5%
Payer Type	N = 265	N = 7,185
Insured	33.2%	37.3%
Uninsured	39.6%	37.6%
Medicaid	27.2%	25.1%
Heard About	N = 234	N = 6,807
Employer/worksite	3.4%	1.7%
Health care provider	16.7%	24.9%
Television	5.1%	4.9%
Website	2.1%	3.0%
Radio	14.1%	10.5%
Newspaper/Magazine	0.9%	1.1%
Brochure/Newsletter	9.4%	11.4%
Family or friend	41.5%	35.4%
Health Department	5.6%	6.2%
School	1.3%	0.9%

<sup>\*</sup> Rate not calculated because number of calls was less than 5.